

3-LB GOURMET MINI POTATOES

RED, YELLOW AND RUSSET B-SIZE POTATOES



MINIMIZED FOOD WASTE

These smaller potatoes help reduce food waste by utilizing what might otherwise be a byproduct of larger-size grading.

MARKET TRENDS

Premium Image: Baby potatoes are often associated with gourmet or specialty cooking, making them attractive to higher-end consumers.

Demand for Smaller Sizes: Smaller produce sizes are gaining popularity as they fit better with single-person households or smaller families.

VARIETY MEETS DEMAND

Offering multiple potato varieties attracts diverse customer preferences, from organic shoppers to gourmet cooks.

CONSUMER APPEAL

Convenience: Their smaller size makes them quick and easy to cook. They are ideal for time-saving recipes like roasting, boiling, or steaming.

B-SIZE POTATOES

- **Specs:**
Canada No. 1 Small
(1 1/2" - 2 1/4")
- **3-lb light-blocking bag**
- **Red Potatoes**
Product of Canada:
7 77586 70040 1
- **Yellow Potatoes**
Product of Canada:
7 77586 70039 5
- **Russet Potatoes**
Product of Canada:
7 77586 70041 8



EARTHFRESH POTATOES ARE OFFERED IN LIGHT-BLOCKING BAGS, KEEPING THEM FRESHER LONGER. THIS EXTENDS THEIR SHELF LIFE AND HELPS REDUCE FOOD WASTE.