

# THE GREAT SPUD RESCUE



## LET'S MINIMIZE FOOD WASTE BY USING ALL POTATOES

At EarthFresh, we believe in sustainable agriculture. These high-quality potatoes are normally wasted because they don't fit regular size standards. Help us rescue these delicious spuds!

Packaging aims to educate consumers on food insecurity, while providing a way they can help by purchasing potatoes that would have otherwise been wasted.

**63% OF THE FOOD CANADIANS THROW AWAY COULD HAVE BEEN EATEN**



**THE GREAT SPUD RESCUE POTATOES ARE OFFERED IN COMPOSTABLE BAGS, REQUIRING LESS CARBON TO PRODUCE AND RETURNING NUTRIENTS BACK TO THE EARTH.**

EarthFresh, Tel.: 1.800.565.4915  
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**DOING GOOD**  
**2,400,000**  
**POTATOES**  
**ARE WASTED**  
**EVERY DAY**  
**IN CANADA**

## THE GREAT SPUD RESCUE

### • 5-lb paper bag

Packed: 10 x 5 lb

Product of Canada:  
7 77586 10082 9

### • 10-lb paper bag

Packed:

100 x 10-lb bins

100 x 10-lb per pallet

5 x 10-lb masters

Product of Canada:  
7 77586 10130 7

