



JOB DESCRIPTION

Position Title	Cooker Crew – Lead
Department	Marketing
Location/Site	Burlington, Ontario
Effective Date	May 2019

We are looking for outgoing, spud-loving students to become EarthFresh Potato Ambassadors this summer! If you enjoy being outdoors, being independent, and interacting with people, then joining our Mobile Potato Cooker Program is the job for you!

OBJECTIVE

The Cooker Crew Lead travels the Greater Toronto Area (GTA) to promote our line of products at customer stores and events to build brand equity and market new and existing EarthFresh products. Under the direction of the Marketing Department, the Crew travels to various grocery store locations.

QUALIFICATIONS

Education:

- High School Diploma
- Post-secondary education in progress
- Food Safety certification is an asset

Experience & Skills:

- 1-2 years experience in customer service in a retail environment
- Previous experience working with ovens, stovetops, or in a culinary setting with knowledge of food safety principles would be considered an asset
- Knowledge of produce, specifically potatoes would be considered an asset
- Strong communication skills (written, verbal and interpersonal)
- Excellent customer service skills, demonstrating a positive attitude and welcoming demeanor
- Excellent time management skills and the ability to multi-task effectively
- Proven ability to work independently with excellent problem solving skills
- Proficient in Word/Excel/Outlook

- Valid G Class drivers license and the ability to travel GTA as required
- Ability to lift up to 50lbs

PRINCIPAL RESPONSIBILITIES

1. Distribute baked potatoes from EarthFresh cooker tent to general public while upholding a positive and professional attitude at all times.
2. Drive EarthFresh pick-up truck to various locations within the GTA.
3. Confirm store visits with Store / Produce Managers and confirm sufficient stock of product.
4. Purchase supplies and condiments as needed for the cooker program, keeping stock fully supplied at all times.
5. Work closely with Inside Sales to order potatoes as required for the week.
6. Process expenses with the accounting department as required.
7. Proper set-up and tear-down of EarthFresh tent.
8. Proper display and condiment set up and clean-up before and after each day.
9. Safely prepare and cook the baked potatoes as directed by EarthFresh Good Manufacturing Practices (GMPs) and Cooker protocols.
10. Daily and hourly temperature record keeping of both oven and cooler temperatures, making sure to accurately note the date, location and time including comments.
11. Follow EarthFresh GMPs as they relate to the Cooker program and ensure a clean and tidy work place at all times.
12. Accurately record working hours on a daily basis.
13. Other duties and responsibilities as required by the Marketing department.